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THE AP-GfK POLL May, 2012

Conducted by GfK Roper Public Affairs & Corporate Communications

A telephone survey of the American general population (ages 18+)

Interview dates: May 3 – 7, 2012 Number of interviews: 1,004

Margin of error for the total sample: +/- 3.9 percentage points at the 95% confidence level

NOTE: All results show percentages among all respondents, unless otherwise labeled.

Please refer to the exact sample number at the bottom of each table.

All results shown are percentages unless otherwise labeled.







Some questions held for later release

CURX2. (Continued) And please tell me if you approve, disapprove or neither approve nor disapprove of the way Barack Obama is handling each of the following issues. How about... [PROBE FOR APPROVE/DISAPPROVE: Strongly or somewhat?]

CURX2b. [IF NEITHER, DK NOR REFUSED IN CURX2, ASK:] If you had to choose, do you lean more toward approving or disapproving of the way Barack Obama is handling... [INSERT ITEM]?

Terrorism	5/3-7/12*	2/16-20/12	12/8-12/11	10/13-17/11	8/18-22/11	6/16-20/11	5/5-9/11	3/24-28/11	1/5-10/11	11/3-8/10	. 🕾	LIKELY VOTERS 10/13-18/10	9/8-13/10	8/11-16/10	6/9-14/10	5/7-11/10	High: 5/5-9/11	Low: 9/3-8/09
Total approve	64	63	60	64	60	63	72	61	62	57	60	54	58	49	50	53	72	44
Strongly approve	33	33	27	30	30	31	40	25	24	22	25	23	23	24	22	25	40	18
Somewhat approve	27	28	32	30	28	30	31	33	36	32	32	28	32	25	27	27	31	26
Lean approve	4	3	1	3	2	2	1	3	2	3	3	3	2	*	*	*	1	1
Neither approve nor disapprove	2	1	2	1	1	1	1	1	1	1	1	1	1	10	11	8	1	14
Total disapprove	31	35	37	34	38	36	27	38	37	41	40	46	42	41	40	39	27	42
Lean disapprove	4	1	2	2	3	3	2	2	2	2	2	2	2	*	*	*	2	*
Somewhat disapprove	9	14	15	12	13	12	11	17	14	19	14	16	13	14	13	15	11	13
Strongly disapprove	19	20	21	19	22	21	14	20	22	20	24	29	27	27	26	24	14	28
Don't know [VOL]	2	1	1	1	1	*	*	*	1	*	*	-	-	*	-	-	*	*
Refused [VOL]	*	*	-	*	*	-	*	-	*	-	-	-	-	*	-	-	*	-

*Asked of half the sample

Continues...







CURX2. (Continued) And please tell me if you approve, disapprove or neither approve nor disapprove of the way Barack Obama is handling each of the following issues. How about... [PROBE FOR APPROVE/DISAPPROVE: Strongly or somewhat?]

CURX2b. [IF NEITHER, DK NOR REFUSED IN CURX2, ASK:] If you had to choose, do you lean more toward approving or disapproving of the way Barack Obama is handling... [INSERT ITEM]?

The situation in Afghanistan	5/3-7/12	2/16-20/12	12/8-12/11	10/13-17/11	8/18-22/11	6/16-20/11	5/5-9/11	3/24-28/11	1/5-10/11	11/3-8/10	TOTAL 10/13-18/10	LIKELY VOTERS 10/13-18/10	9/8-13/10	8/11-16/10	6/9-14/10	5/7-11/10	High: 5/5-9/11	Low: 11/5-9/09
Total approve	53	54	51	48	50	52	65	55	54	48	52	53	53	44	47	49	65	42
Strongly approve	22	21	16	17	14	18	26	15	17	14	15	16	17	15	13	19	26	14
Somewhat approve	27	30	32	27	33	33	36	35	34	31	34	33	33	29	33	30	36	27
Lean approve	5	2	3	4	3	2	3	5	3	3	3	3	4	*	1	*	3	1
Neither approve nor	_	_	_	1	1	1	1	1	1	1	1	1	1	13	11	12	1	10
disapprove	3	1	1	1		_	_	_	•	_								
disapprove Total disapprove	42	43	47	50	49	46	34	45	44	50	47	46	46	43	41	39	34	48
• •		43									47 2	46	46 2	43 *	41		34	48 *
Total disapprove	42		47	50	49	46		45	44	50						39	34 1 17	
Total disapprove Lean disapprove Somewhat	42 5	2	47 3	50	49 2	46	34	45	44 3	50	2	1	2	*	1	39 *	1	*
Total disapprove Lean disapprove Somewhat disapprove	42 5 12	2 20	47 3 19	50 2 20	49 2 21	46 3 19	34 1 17	45 3 21	44 3 20	50 4 23	2 22	1 22	2 21	* 18	1 17	39 * 21	1 17	* 17

Continues...







S1. Are you currently registered to vote at your address, or not?

	5/3-7/12
Yes	79
No	20
VOL: Not necessary in my state	*
Don't know [VOL]	1
Refused [VOL]	-

Based on: N=1,004

TP4. Do you consider yourself a supporter of the Tea Party movement, or are you not a supporter of the Tea Party movement?

	5/3-7/12	2/16-20/12	12/8-12/11	10-13-17/11	8/18-22/11	6/16-20/11	5/5-9/11	3/24-28/11	1/5-10/11	11/3-8/10	TOTAL 10/13-18/10	LIKELY VOTERS 10/13-18/10	9/8-13/10	8/11-16/10	6/9-14/10	5/7-11/10
Supporter	22	25	30	28	25	33	30	30	31	30	30	36	28	28	27	27
Strongly	7	8	10	10	9	10	8	11	11	8	9	13	10	8	13	9
Moderately	15	17	20	18	16	24	23	19	21	22	21	24	18	20	14	18
Not a supporter	67	71	64	68	70	61	63	65	61	66	67	60	68	69	65	68
Don't know [VOL]	10	4	6	4	5	5	7	6	7	4	4	3	4	3	7	5
Refused [VOL]	1	1	1	*	*	1	*	*	*	-	*	1	1	*	1	*

Based on: N=1,004 N=1,000 N=1,000 N=1,000 N=1,000 N=1,001 N=1,001 N=1,001 N=1,001 N=1,001 N=1,000 N=1,501 N=846 N=1,000 N=1,007 N=1,044 N=1,002







Afghanistan

AFX2. Do you favor or oppose the war in Afghanistan?

[FOR EACH "FAVOR," ASK:] Is that strongly favor or somewhat favor?

[FOR EACH "OPPOSE," ASK:] Is that strongly oppose or somewhat oppose?

to hurt Afghanistan's efforts to become a stable democracy?

	5/3-7/12	5/5-9/11	9/8-13/10	8/11-16/10	3/3-8/10	1/12-17/10	12/10-14/09	11/5-9/09	10/1-5/09	7/16-20/09
Total favor	27	37	37	38	46	43	39	39	40	44
Strongly favor	8	12	13	17	19	18	16	15	19	20
Somewhat favor	20	25	23	22	27	25	24	24	20	24
Total oppose	66	59	62	58	50	54	57	57	57	53
Somewhat oppose	26	27	25	23	20	22	23	20	23	19
Strongly oppose	40	32	37	35	30	32	34	37	35	34
Don't know [VOL]	6	4	2	3	3	3	3	3	2	3
Refused [VOL]	1	*	*	1	1	*	1	1	1	1
Based on:	N=1,004	N=1,001	N=1,000	N=1,007	N=1,002	N=1,008	N=1,001	N=1,006	N=1,003	N=1,006

AFX3. Do you think the continued presence of U.S. troops in Afghanistan is doing more to help or more

	5/3-7/12
More to help	48
More to hurt	36
Don't know [VOL]	14
Refused [VOL]	1







OBL1. Has the killing of Osama bin Laden by U.S. forces...

[ASK RANDOM HALF SAMPLE: increased the threat of terrorism against the United States, decreased the threat of terrorism against the United States, or had no effect on the threat of terrorism against the United States?

[ASK RANDOM HALF SAMPLE: decreased the threat of terrorism against the United States, increased the threat of terrorism against the United States, or had no effect on the threat of terrorism against the United States?

	5/3-7/12	5/5-9/11
Increased the threat of terrorism	27	50
Decreased the threat of terrorism	31	17
Had no effect on the threat of terrorism	38	31
Don't know [VOL]	5	2
Refused [VOL]	*	-

Based on: N=1,004 N=1,001





PID1. Do you consider yourself a Democrat, a Republican, an independent, or none of these?

	5/3-7/12
Democrat	31
Independent	29
Republican	22
None of these	17
Don't know [VOL]	1
Refused [VOL]	*

AP



PID1/ PID2.

Do you consider yourself a Democrat, a Republican, an Independent, or none of these? [IF "DEMOCRAT," ASK:] Do you consider yourself a strong or moderate Democrat? [IF "REPUBLICAN," ASK:] Do you consider yourself a strong or moderate Republican? [IF "INDEPENDENT" OR "NONE," ASK:] Do you lean more toward the Democrats or the Republicans?

	5/3-7/12
Total Democrat	49
Democrat – strong	16
Democrat – moderate	15
Democrat-unknown intensity	1
Independent – lean Democratic	13
None – lean Democratic	6
Total Republican	37
Republican – strong	11
Republican – moderate	10
Republican-unknown intensity	1
Independent – lean Republican	10
None – lean Republican	5
[VOL] Independent – don't lean	6
[VOL] None – don't lean	6
[VOL] Other	2
Don't know	-
Refused	-





G11a. Generally speaking, do you consider yourself a liberal, moderate, or conservative?

[IF "Liberal," ASK: Would you say you are strongly or somewhat liberal?]

[IF "Conservative," ASK: Would you say you are strongly or somewhat conservative?]

	5/-3-7/12	
Liberal - strongly	10	
Liberal - somewhat	13	
Conservative - strongly	20	
Conservative - somewhat	19	
Moderate	32	
Don't know	5	
Refused	1	







PID1. Do you consider yourself a Democrat, a Republican, an independent, or none of these?

	5/3-7/12
Democrat	31
Independent	29
Republican	22
None of these	17
Don't know [VOL]	1
Refused [VOL]	*

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PID1/ PID2.

Do you consider yourself a Democrat, a Republican, an Independent, or none of these? [IF "DEMOCRAT," ASK:] Do you consider yourself a strong or moderate Democrat? [IF "REPUBLICAN," ASK:] Do you consider yourself a strong or moderate Republican? [IF "INDEPENDENT" OR "NONE," ASK:] Do you lean more toward the Democrats or the Republicans?

	5/3-7/12
	5/3
Total Democrat	49
Democrat – strong	16
Democrat – moderate	15
Democrat-unknown intensity	1
Independent – lean Democratic	13
None – lean Democratic	6
Total Republican	37
Republican – strong	11
Republican – moderate	10
Republican-unknown intensity	1
Independent – lean Republican	10
None – lean Republican	5
[VOL] Independent – don't lean	6
[VOL] None – don't lean	6
[VOL] Other	2
Don't know	-
Refused	-







G11a. Generally speaking, do you consider yourself a liberal, moderate, or conservative?

[IF "Liberal," ASK: Would you say you are strongly or somewhat liberal?]

[IF "Conservative," ASK: Would you say you are strongly or somewhat conservative?]

	5/-3-7/12
Liberal - strongly	10
Liberal - somewhat	13
Conservative - strongly	20
Conservative - somewhat	19
Moderate	32
Don't know	5
Refused	1







[INTERVIEWER READ:] The following questions are for classification purposes only. Be assured that your responses will be aggregated with those of other participants to this survey.

DM1. What is your marital status? Are you... [READ EACH ITEM]

Married/Living as Married/Co-habitating	49
Separated	4
Divorced	11
Widowed	9
Never Married	26
Don't know [VOL]	*
Refused [VOL]	2

Based on: N=1,004

DM2. What is the last grade of school you completed? [READ EACH ITEM]

Less than high school graduate	10
High school graduate	30
Technical/trade school	6
Some college	24
College graduate	15
Some graduate school	3
Graduate degree	11
Don't know [VOL]	*
Refused [VOL]	2

Based on: N=1,004

DM4. In what year were you born?

Age group:

18-29	20
30-49	36
50-64	23
65+	18
Refused [VOL]	3







DM5. Which one of the following best describes where you live? [READ EACH ITEM]

Urban area	26
Suburban area	41
Rural area	29
Don't know [VOL]	3
Refused [VOL]	2

Based on: N=1,004

DM6. Do you currently own your home, rent it, or do you have some other arrangement?

Own	56
Rent	28
Other arrangement	14
Don't know [VOL]	*
Refused [VOL]	2

Based on: N=1,004

DM7. Are you the parent or guardian of one or more children under the age of 18, or not?

Yes	31
No	68
Don't know [VOL]	*
Refused [VOL]	2







DM8. How many different landline telephone numbers, if any, are there in your home? This includes listed or unlisted numbers. To answer this question, please don't count cell phones or landlines used ONLY for faxes or modems.

None	31
One Line	63
Two lines	3
Three or more lines	1
Don't know [VOL]	*
Refused [VOL]	2

Based on: N=1,004

DM9. And on how many different cell-phone numbers, if any, could I have reached you for this call?

None	8
One	73
Two	13
Three or more	5
Don't know [VOL]	*
Refused [VOL]	2

Based on: N=1,004

DM10. [IF BOTH LAND AND CELLPHONE, ASK:] Generally speaking, would you say you use your landline phone most of the time, your cell phone most of the time, or would you say you use both about equally?

Landline	26
Cell phone	44
Both equally	30
Don't know [VOL]	-
Refused [VOL]	1







DM10a. [ASK CELL-PHONE SAMPLE ONLY] How many adults, in addition to you, carry and use this cell phone at least once a week or more?

None	41
One	43
Two	8
Three or more	5
Don't know [VOL]	1
Refused [VOL]	2

Based on: N=301

DM12. Do you consider yourself a born-again or evangelical Christian, or not?

Yes, born-again/evangelical	38
No	56
Don't know [VOL]	3
Refused [VOL]	3

Based on: N=1,004

DM13. What is your religious preference? Is it Protestant, Catholic, Mormon, Jewish, Muslim, some other religion, or don't you belong to any religious denomination?

Protestant	24
Catholic	23
Mormon	1
Jewish	2
Muslim	1
Other religion	22
Don't belong to religious denomination	23
Don't know [VOL]	1
Refused [VOL]	4







DM14. [IF "OTHER RELIGION" IN DM13, ASK:] Do you consider yourself a Christian, or not?

Yes, a Christian	83
No, not a Christian	17
Don't know [VOL]	-
Refused [VOL]	1

Based on: N=221

DM15. Aside from weddings and funerals, how often do you attend religious services? Would you say more than once a week, once or twice a month, a few times a year, less often than a few times a year, or never?

Never	16
Less often than a few times a year	15
A few times a year	18
Once or twice a month	12
Once a week	24
More than once a week	11
Don't know [VOL]	1
Refused [VOL]	3







DM16. Are you of Hispanic, Latino or Spanish origin?

Yes	13
No	84
Don't know [VOL]	*
Refused [VOL]	3

Based on: N=1,004

- DM17. [IF SPANISH/HISPANIC/LATINO (D16=1), ASK:] In addition to being Hispanic, Latino or Spanish, what race or races do you consider yourself to be? [DO NOT READ. ACCEPT MULTIPLE RESPONSES.]
- DM18. [IF <u>NOT</u> SPANISH/HISPANIC/LATINO (D16=2), ASK:] What race or races do you consider yourself to be? [DO NOT READ. ACCEPT MULTIPLE RESPONSES.]

White, Caucasian	69
Black, African-American, Negro	11
American Indian or Alaska Native	1
Asian Indian	*
Native Hawaiian	*
Chinese	1
Guamanian or Chamorro	-
Filipino	*
Samoan	-
Japanese	*
Korean	-
Vietnamese	*
Other Asian	1
Other Pacific Islander	*
Some other race	5
Don't know	2
Refused	4
Multiple races	5





DM19. Does your total household [IF SINGLE: "PERSONAL"] income fall below \$50,000 dollars, or is it \$50,000 or higher? [READ LIST]

Below \$50,000	48
\$50,000+	43
Don't know [VOL]	2
Refused [VOL]	8

Based on: N=1,004

DM20. And in which group does your total household [IF SINGLE: "PERSONAL"] income fall? [READ LIST]

Under \$10,000	6
\$10,000 to under \$20,000	11
\$20,000 to under \$30,000	11
\$30,000 to under \$40,000	9
\$40,000 to under \$50,000	8
\$50,000 to under \$75,000	14
\$75,000 to under \$100,000	11
\$100,000 to under \$150,000	10
\$150,000 or more	6
Don't know [VOL]	4
Refused [VOL]	11

Based on: N=1,004

DM21. Do you currently own stocks, bonds, or mutual funds?

Yes	38
No	56
Don't know [VOL]	*
Refused [VOL]	5







[ASK DM22 ONLY IF "YES" IN DM21:]

DM22. In the past 12 months, how many times did you make changes in your investments—buying or selling stocks or mutual funds either within or outside an employer-sponsored 401K plan? Would you say...

None	48
1	16
2	8
3	4
4	3
5-9 times	5
10-14 times	6
15-19 times	1
20-24 times	1
25 times or more	3
Don't know [VOL]	6
Refused [VOL]	1

Based on: N=454

DM25. [INTERVIEWER RECORD:] Respondent's Gender:

Male	49
Female	51

Based on: N=1,004

CENSUS REGION:

Northeast	18
Midwest	22
South	37
West	23







AP-GfK Poll Methodology

The **Associated Press-GfK Poll** was conducted May 3 – 7, 2012 by GfK Roper Public Affairs & Corporate Communications – a division of GfK Custom Research North America. This telephone poll is based on a nationally-representative probability sample of 1,004 general population adults age 18 or older.

Interviews were conducted with 703 respondents on landlines and 301 respondents on cellular telephones. Both the landline and cell phone samples were provided by Survey Sampling International. The sample included the contiguous 48 states, Alaska, and Hawaii. Interviews were conducted in both English and Spanish, depending on respondent preference.

The combined landline and cell phone data were weighted to account for probabilities of selection, as well as age, sex, education and race, using targets from the March 2009 supplement of the Current Population Survey. In addition to these factors, the weighting takes into account the patterns of land and cell phone usage by region from the 2009 Fall estimates provided by GfK MRI Inc.

The margin of sampling error is plus or minus 3.9 percentage points at the 95% confidence level, for results based on the entire sample of adults. The margin of sampling error is higher and varies for results based on sub-samples. In our reporting of the findings, percentage points are rounded off to the nearest whole number. As a result, percentages in a given table column may total slightly higher or lower than 100%. In questions that permit multiple responses, columns may total significantly more than 100%, depending on the number of different responses offered by each respondent.

Trend data are displayed for selected questions from previous AP-GfK Polls that also consisted of telephone interviews with nationally-representative probability samples of adults age 18 or older. Details about all AP-GfK Polls are available at http://www.ap-gfkpoll.com.





